



Communications Director

The New Hampshire Democratic Party is seeking a highly motivated and experienced Communications Director to lead our communications efforts for the 2022 election cycle. The Communications Director is responsible for managing the overall messaging strategy for the New Hampshire Democratic Party and directing the day-to-day management of the communications department. The ideal candidate should be skilled in managing multiple and competing priorities simultaneously and have the ability to maintain a sharp focus on details. They must be create, dynamic, relentless, and unafraid to take risks.

The Communications Director will report to the Executive Director, work closely with the NHDP Chair, and collaborate with the entire NHDP team to set strategic communications goals and help raise the New Hampshire Democratic Party's public profile.

Position Responsibilities Include:

- Working with Party leadership and staff to develop and implement an aggressive communications strategy for the Party, including ensuring message continuity across all communications platforms;
- Developing and maintaining relationships with allied media partners and members of the press;
- Working with local stakeholders on development and distribution of a strong coordinated message;
- Efficiently manage a 5-6 person communications department;
- Drafting press releases and other media outreach materials;
- Facilitating press conferences and other earned media events;
- Managing a robust social media program;
- Compiling briefings for elected officials, other staff members, and members of the press;
- Preparing talking points and developing rapid responses via various platforms;
- Be a resource for Democratic County and Town Committees, elected officials and candidates on communications strategy, providing trainings to committees yearly and quarterly as needed;
- Must successfully work with our elected officials and candidates;
- Other duties as assigned.

Desired Skills/Qualifications:

- A passion for social justice and a commitment to Democratic Party values.



- Minimum of 3 cycles of prior political communications experience—experience on a congressional or statewide political campaign or for a state party or national committee preferred.
- Must be creative, possess exceptional writing skills, and experience managing all aspects of digital, social media, and traditional communications mediums.
- Strong on-the-record expertise and experience with managing communications staff preferred.
- Excellent personal skills with the ability to build and maintain strong relationships.
- Responsive and positive team player who enjoys new challenges.
- Great verbal, written, and interpersonal communication skills, including attention to detail and positive attitude.
- Proven experience managing multiple complex projects and finishing tasks ahead of aggressive deadlines.
- Discretion and ability to work independently.
- Willingness to travel throughout New Hampshire and nationally (as needed).
- Willingness to work extensive hours, including nights and weekends (as needed).

Logistics:

- Must be able to travel outside of the state, sometimes for several days at a time, to national trainings and events;
- Must have great flexibility along with the desire to work long campaign hours as evening and weekend hours will be needed regularly as we move into campaign season;
- We are currently working remotely due to COVID-19 until mid-July. Once the office is open in mid-July, we expect this position to live in NH and work in the office at that time.

How to Apply:

To apply, email a letter describing your interest in the job and your resume to resumes@nhdp.org. Please list “Communications Director Application” in the subject line. No calls, please.

Position will be open until filled and applications will be reviewed on a rolling basis. Salary is based on level of experience.

The NHDP provides medical, dental, and vision coverage at no monthly premium cost to the employee, and we have a generous vacation package.

We are looking for a candidate who can commit to staying with the NHDP through November of 2022.

Background - Our Party



New Hampshire Democrats stand for policies that support strong, healthy communities and families, a strong economy with opportunities for growth and a fundamental system of fairness and justice. Democrats are committed to spurring job creation, building our infrastructure, and bringing fairness and opportunity to our economy and our civic life. We believe that healthy communities and strong families are essential to the well-being of our citizens and to our ability to foster business development and a vibrant economy. We are committed to upholding the right of every eligible voter to cast their ballot free from unnecessary restrictions. We pledge a government that works collaboratively across the aisle to address the issues that matter to the people of New Hampshire.

The New Hampshire Democratic Party is an equal opportunity employer committed to creating an inclusive workplace. The NHDP is dedicated to the achievement of equality of opportunity for all its employees and applicants for employment without regard to race, color, religion, sex, gender identity, sexual orientation, marital status, age, national origin or disability.